



## **GUIDE FOR BUSINESS OWNERS**

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**THE LAST SUNDAY OF EVERY MONTH THIS SEASON: MAY 29 - JUNE  
26 - JULY 31 - AUGUST 28 - SEPTEMBER 25 &  
OCTOBER 30, 2022**

Follow us on Instagram: [@kensingtonmarketbia](https://www.instagram.com/kensingtonmarketbia)

As in past years, Pedestrian Sundays will be taking place on the last Sunday of every month from May through October.

Each will be a Market wide, car-free street closure and festival.

Each PSK will start at 12 noon and end at 7 pm, with the roads to be opened by 7:30 pm.

There will be evening closures on Augusta Ave. north of Oxford St from 7 pm to 10 pm on May 29, July 31 and September 25 (road to be opened by 10:30 pm).

There will be evening closures on Kensington Ave. south of St. Andrew St. from 7 pm to 10 pm on June 26, August 28 and October 30 (road to be opened by 10:30 pm).

## **2022 marks our 17th season of celebrating: Community - Culture - Ecology.**

This booklet informs you about everything that's being planned, and everything you need to know about getting involved and taking advantage of the opportunities that Pedestrian Sundays offer.

Your main contact for events and market access:

Pouria Lotfi, Team Lead for PSK

PSK Hotline: 416-323-1924 Personal Cell: 416-841-0089

Email: [pskensingtonmarket@gmail.com](mailto:pskensingtonmarket@gmail.com)

BIA staff and volunteers will be on-site to assist with any vehicular access needs or issues that arise, to ensure that noise bylaws are not broken, and watch that unsanctioned, disruptive vendors and buskers do not block roadways or sidewalks.

PSK encourages you to find ways to participate, and hopes that these street events will help bring you more customers & revenue for your business. For more information about the Street Events Committee please contact it's Chair, Pouria Lotfi [pourial@gmail.com](mailto:pourial@gmail.com). The Street Events Committee is composed of Kensington Market residents, business owners and PSK volunteers.

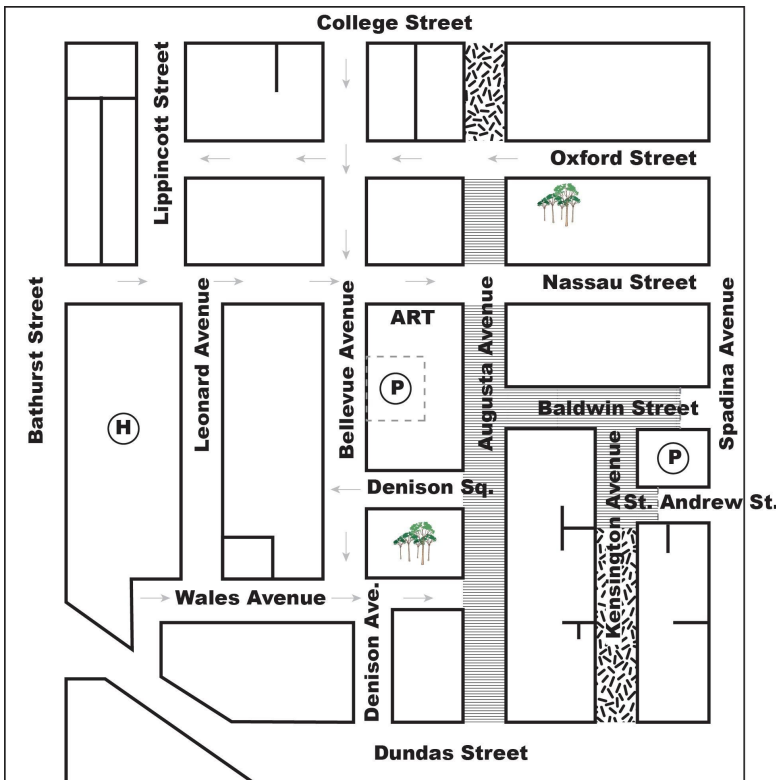
### **Parking**

Due to provincial safety regulations, **no cars can be parked on the streets that are part of the festival**. Please use nearby Green P lots, or consider walking, taking your bike or the TTC to work.

## Road Closure Information

1. There is NO vehicular access from 12 noon to 7:30 pm during Pedestrian Sundays.
2. There is NO street parking on:
  - Augusta Ave. - Dundas to College
  - Baldwin St. - Spadina to Augusta
  - Kensington Ave. - Baldwin to Dundas
  - St. Andrew St. - West of the Green P parking lot entrance
3. Please use Green P parking lots and arrange for deliveries before 12 noon or after 7:30 pm.
4. Access for local residents and businesses only:
  - Nassau St. - Bellevue to Spadina, Wales Ave. - Denison to Augusta & Denison Square - Augusta to Bellevue

Vehicles must be marshalled by a volunteer who will be awaiting you.
5. The event runs from 12 noon to 7 pm, but to accommodate excess crowds as needed, the road closure extends to 7:30 pm. We always aim to re-open the streets safely ASAP after 7 pm.
6. Evening closures as described above will remain closed until shortly after 10 pm. There'll be no programming with noise after 9pm.



## Vending Regulations

Since people will be walking on the street, the sidewalk in front your shop is yours to use on Pedestrian Sundays. Remember, respect your neighbours and **do not occupy the sidewalk until 12 noon and be sure to remove all items from the sidewalk by 6:45pm.** Measures will be taken to make sure that vendors from outside the Market aren't vending without the consent of the local merchants.

**Planning on selling food? See the outdoor food vending section on the next page.**

## Deliveries

Sunday afternoons were chosen for Pedestrian Sundays partially because this is a time of minimal inconvenience with deliveries. If you can, please schedule deliveries before 12noon or after 7:30pm on Pedestrian Sundays as vehicles will not be permitted to enter the Market during this time. If a delivery must be made between 12 noon and 7:30pm, call us for help with a cart.

**For delivery assistance on Pedestrian Sundays, please call:**

**416-323-1924**

## Waste & Recycling Collection

As always we will supply garbage and recycling bins on the streets for Pedestrian Sundays. Please help us by also **offering waste bins at your establishment and making an effort to reduce the amount of disposable products you serve to your customers** - encourage reusable containers and cloth bags. **If you are selling food, you MUST have your own waste and recycling bins on site.** If you must use disposable products, please consider using paper or compostable alternatives. Let's keep our Market clean!

## Outdoor Food Vending

**Only those establishments located in Kensington Market licenced to sell food and drink on a regular day may sell food or drink during Pedestrian Sundays. Municipal food and safety regulations must be adhered to. If you intend to sell food in front of your establishment, please call or email Pouria 416-841-0089 [pskensingtonmarket@gmail.com](mailto:pskensingtonmarket@gmail.com) and he will deliver the necessary information & paperwork to you and assist you in the process.**

- **You may only use the sidewalk directly in front of your store. You must NOT have any items or equipment on the street itself.**
- **You may only occupy the sidewalk from 12 noon to 6:45 pm.**
- **All cooked food preparation must be done in a kitchen that is inspected by the public health department.** Ingredients must come from qualified food distributors.
- **BBQs**—Barbecues must be certified and in proper working order. You must have a **two-foot wide table** between the bbq and the crowd to avoid burns.
- The food area must be covered by an **umbrella or awning** to avoid accidental debris getting into the food.
- Hazardous **hot and cold foods must be kept at the appropriate temperatures.**
- A **hand washing system** with a spigot and catch bucket must be available with warm soapy water. A collapsible 10 liter water jug can be used for this purpose, available at most hardware stores, or from Mountain Equipment Co-op for around \$10.
- Sanitary wiping cloths must be available and the area kept clean.
- Food and paper products must be kept 15cm off the ground.
- You **MUST have garbage and recycling bins** at your location for the use of the public.
- Following the completion of your Toronto Public Health forms you will be issued a non-transferable PSK outdoor food vendor permit that you must retain for the season.
- **Allow the general public to use your restrooms.** We have limited public washrooms in the neighbourhood this year, please do your part to accommodate our guests. Thank you.

## Themes

Themes have been chosen to inspire you with ideas to involve your business in Pedestrian Sundays and attract customers to your shop. On Pedestrian Sundays, many people are exploring Kensington Market for their first time and **this is your opportunity** to catch their attention and impress them.

Take this opportunity to **show off** your most unique wares, showcase local products, use music, food, art, dance, or demonstrations to help **celebrate the unique spirit of our neighbourhood**, all of the cultures represented here, and the world we all share.

**Think: Community, Culture, Ecology.**

Get your friends, family, and staff involved. Use the themes as inspiration—use your imagination, do something special, have fun!

**May 29th – Spring! Grand Opening Celebration**

**June 26th – Fire! Summer Solstice Sunday July**

**31st – Water! Streams of Consciousness**

**August 28th – Air! The Kensington Community Air Show**

**September 25th – Earth! Harvest Festival**

**October 30th – Hallowe'en! Honouring Our Ancestors**

## Programming

When planning activities for Pedestrian Sundays, **talk to your neighbours and call us**. As you most likely know, we make tremendous efforts to avoid negative impacts on our neighbours.

Communication is key with programming, and with amplified music in particular. We need to avoid sound conflicts and ensure that we run a smooth and enjoyable event for everyone. **So please contact your P.S. Kensington Coordinator: Pouria [pskensingtonmarket@gmail.com](mailto:pskensingtonmarket@gmail.com) to discuss your plans and make arrangements so we can ensure everything runs smoothly.**

This is a community event and we encourage residents to be actively involved in the programming. If you live in the Market (or know people who do) and would like to perform or help us with the programming in any way, let us know.

**We are open to ideas... Please share them.**

One final note: Please be kind and **allow our volunteers access to your washrooms** and shower them with kindness. We could not run this event without them! Thank you.