



Market BIA

**Kensington Market BIA – Board of Masterplanning/Streetscaping
Committee Minutes for April, 10th 2019
156 Kensington -10am– 1pm**

Present: Mike Shepherd, David Beaver (10:10), Gwen Bang, Cece Scriver, Pouria Lofi, Martin Zimmerman (10:30) Zenon Madziuk, Sandhya Murray, (*absent*), Anthony Aarts, Owen (El Ray), Jennifer Korwin-Kuczynski, Mika Baraket, Abi Roach (*late*) Molly Johnson (*left at 11am*), Michael Rosenburg, Ryan Johnson, Julian (Model Citizen), Tito Singh, Michael Rosenberg, Aviva Coopersmith (Councillor Layton Rep.) and Cassandra Alves.

ITEM	BACKGROUND	ACTION OR DECISION
Call to Order by Chair	<ul style="list-style-type: none"> Approval of Consent Agenda 	<p>Motion: Approve the consent agenda and minutes from the previous meeting.</p> <p><i>Moved by Tito Singh and seconded by Anthony Aarts.</i></p> <p>Motion carried</p>
Declaration of Conflict of Interest	<ul style="list-style-type: none"> No Declarations of Conflicts of Interest 	
Review of Action Items from Previous Meeting	<ul style="list-style-type: none"> Review Website Costs for Merchandise Suitable space for meetings 	<i>Approved</i>
<u>City's New City Policy</u> Update from Michael Saunders	If someone declares a conflict of interest—in your mins – that conflict of interest can be recorded on a separate sheet.	

	To protect yourself (for only the board members)	
Kensington Market Jazz Festival 2019	<p>Plan to ready to go printers end of May. Making neighborhood connections and working with St. Stephens. Support us for printing – pays for a printer we use on Dundas</p> <p>—Does banners postcards etc –</p> <p>Event is for Sept 13-14-15. We had one complaint. Problem with the park and the city was late turning on the power</p> <p>\$2500 – every year --covers the printing – does all the vinyl banners.</p>	<p>Motion: Approve the cost of \$25,00 for the Jazz Festival \$2,500.00</p> <p><i>Moved by Cece Scriver and seconded by David Beaver.</i></p> <p>Motion carried</p>
Treasurer Reports	<p>Opening balance is \$219,868</p> <p>David's send around the invoices cheques</p> <p>Rate riser – 60,000 matures on June 2nd 2019</p>	<p>Motion: To receive the Treasurer's Report.</p> <p><i>Moved by David Beaver. Seconded by Martin Zimmerman. Carried.</i></p> <p>Motion carried</p>
<u>AI Website</u>	<p>Abi – to come and discuss a contract and have it approved by next month's board</p> <p>Is there money to pay them?</p> <p>Anyone can sit on the subcommittee?</p> <p>If Abi is not going to be here, have something in place so we can present this.</p> <p>Action item to make a new subcommittee – form a subcommittee and have them come back with a recommendation.</p>	<p>Action item—</p> <p>Make Marketing Subcommittee to help with website and have a recommendation + and have a point person - Mike Shepherd.</p>

	<p>Mike is Point Person for this atm.</p> <p>Stick this to the subcommittees – make a decision about merch once the conversation with the web designer is sorted.</p> <p>We will have people come to the subcommittee meeting and give us quotes for the merch that will match with the website graphics. Website/marketing/ advertising – – Mike, Cece, David</p>	
AI Merchandise	<p>Idea— Cece— so cool if more than one design in different languages Five different languages – part of the contract, maybe one in in Persian</p> <p>Quote from Julian? Can do it for 10 each and if we did more – drop it down to 9 bucks each if it's more than 100...</p> <p>Cece – it's a campaign – Make them stick with the brand – make it concise and designed by the committee.</p>	
Board Members	<p>Tito – very short period of time —5 years – bitter sweet – very sad To be closing our doors for April 30th</p> <p>Take charge – some ppl are in a lot of subcommittee – being involved - Financial background – if you have any questions regarding financial stuff, ask Tito.</p> <p>Sandaya- She has not shown up at one single meeting – well you have to approach her</p>	

<p>Credit Card</p>	<p>\$400 bucks for 200 – 2 year of financial statement etc. Second copy – never given debt cards – credit cards – as long as you have a limit – BMO – ask them to – ask the bank manager</p> <p>No annual fee – its \$200 bucks. If they have cash-back annual fee –will the cash back offset the annual fee?</p> <p>Pedestrian Sunday – annual feels, wheels for rent, pay it through that – easier for accountants to track Cashback at least – take advantage of it – Tito –</p> <p>Credit card is a good idea</p>	<p>Motion: David makes a motion to apply for two the credit cards.</p> <p><i>David Beaver to make a motion Seconded by Ryan Johnson</i></p> <p>Motion carried</p>
<p>Community Clean up</p>	<p>Noted to discuss later --doable to put flyers to remind ppl –but people who showed up in previous years found a lot of needles so it can be dangerous.</p> <p>Cece – asking a lot in two weeks – hard flyer to do it a month before – to much to do at this point</p> <p>Will be who is free that day? – a lot more – productive to get KMAC and sat down with them and Kensington community school</p> <p>KMAC & resident groups – Put a lot of effort and not a lot of people are going to show up</p> <p>Not enough time to do this – No capacity to do it – Meet for next year and do it for the annual picnic etc –</p> <p>Put it in the newsletter/ Facebook page</p>	<p>Action item To run the community clean up in 2020</p>

	<p>Board is 11 – 10 positions – 9 filled 2 vacancies – 10 designated plus one councilor – annual general meeting for this. However you can change the quorum, if you have unfilled vacancies.</p> <p>Cece – we have 10 spots – but the board down to 9.</p> <p>You put in a nomination to us – TEYCC decides on the board has resignations.</p> <p>Send us the nomination forms – and then they get appointed</p> <p>What’s the commitment? – Meeting is once a month – welcome to join a subcommittee – Members need to do things – and come to meeting 10-1pm once a month If you’re involved in the subcommittee; give opinions and knowledge and share with the board - Can resign at any time – we get to make decisions about all the things that is saved form the levees</p>	
241 Augusta	<p>Decision was trying to be releases – stop selling liquor at 12pm – which is a first—during the week its 11pm —They have to close at 12pm –</p> <p>This was a huge victory – this sort of thing never happens—there is always rule in favour of the businesses.</p> <p>Much of the testimony issues of – Martin is not the owner – clarity for the qualifications –</p> <p>Aviva – the lease is an agreement between the mother and Donuts – Martin tried to have an arrangement done to have the right to do it – they tried to submit the terms of ease – but they were kept</p>	

	<p>confidential –</p> <p>Qualification of the board --- ask Martin to explain</p>	
<p>HDC Plan</p>	<p>Aviva – it’s already underway Important to be part of the process – the meetings are to provide feedback Provide a detailed standing inventory of the neighbourhood.</p> <p>Makes it more difficult for someone to come in and redevelop an area and push up prices.</p> <p>It doesn’t protect affordability --- Can’t be done in policy. Reduces the land value and reduced the land rent</p> <p>Rent structure: Small business development – number one complaint is the fact the rent can go up in immense amounts when there is no rent controls for commercial properties Pressure councilors to do this –</p> <p>The kind of planning to tackle rent control is through the through the province – so that the official plan will reduce development.</p> <p>Aviva – if anyone wants to ask planning questions – bring them to the office HCD will not drive up affordability – it’s a planning tool to retain the character of the neighborhood –</p> <p>There is not bylaw in place – Byward Market – there is the heritage that calls for the protection smaller floorplates – part of character of the neighbourhood and it’s to be retained.</p>	

PSK

Patrick away until yesterday –

Aviva – We're really excited about PSK, but not going to have a Meeting before May 26th – happy to organize an open house
Will be having a tent at the first PSK

Layton can collect feedback
That day and the event be there
to talk to people and visitors

There isn't room for a meeting
community consultation this year in
Layton's schedule.

Zenon -

These are an annual meeting—they
are important – can we have one
next year? – maybe something
online for comments?

Online feedback is great option as
well.

For any questions or feedback
get in touch with Layton

Aviva – Have an open house forum
so people can wander around and so
certain voices don't end up
dominating smaller ones
-public meeting will be discussed
next year.

Michael Rosenberg - Public
meetings should not be discounted
– They are a place for a vote
and for people to speak their minds.
It is essential and an open house is
not a replacement for a public
meeting

Cece – May 26th is the first
Pedestrian Sunday, the next subcomr
Meeting will be for May 1st. Cece
and Patrick know about the licensing
process.

	<p>Martin – Tents and suggestion boxes— suits the PSK format – there are large crowds and can provide a format to get a lot of feedback</p> <p>Car Garden will be on the bottom of Kensington – and the Pearl is going to put together benches and flowers</p> <p>Patrick is on that for property insurance for the car and dealing with liability.</p>	
Tree Sculpture	<p>Not sure how it's going to work yet - Has to be community initiated in order to get it funded.</p> <p>There are two Trees one on Michelle's property and one is going down on in front of Vibes</p> <p>Street sculpture are everywhere In Orangeville – it's a very successful project.</p> <p>Incorporating Red pepper – native Art, talk to Gabi about this.</p> <p>Aviva – Talk to Gabi – Money may be available through councillors Office.</p>	
Masterplanning	<p>Mika – masterplan---</p> <p>Working with a company called Ukai – artist - based project – they work with the community to fine tune the idea as opposed to town hall meeting.</p> <p>Creative ways of imitating creative ideas through a creative process and getting ppl excited about the neighbourhood. Ukai to consult with all the different areas in the market</p> <p>Ukai – applying for grants and managing funding –</p>	<p>Motion for \$50,000 ---to approve pilot projects made by Mike and seconded by Martin</p> <p><i><u>Moved by Mike Shepherd and seconded Martin Zimmerman</u></i></p> <p>Motion carried</p>

Mika says it's about \$25,000 per project – \$100,000 for four pilot Projects – they can't happen without the funding

Act as a proof of concept for municipal and provincial – if we can prove that they help the community we may get more funding to bug ticket items---

\$100,000 for the entire master plan – not additional fees apart from this- temporary work which will morph into permanent projects through the masterplan.

Mike – biggest concern about the bump out on Nassau and Augusta Lane for right and left turn – transportation will not allow the narrowing of the lane.

Transportation to re-programming the lights – end earlier – as soon as it's a warm day the traffic backs up the street

Implementation is something else – the BIA/ associations in the general public have been involved in putting forward ideas—and the larger group has not been involved – Still questions about decision making that needs to happen and they city and the public should be involved.

Nothing is being done without full participation—and all relevant participation they will continue to do

They're just aiming to provide suggestions on how they are approaching it – Ruth – will make suggestions on how to improve and with the local residents and the

subcommittee and together will fine tune the ideas.

Zenon — some other options that could achieve the same result --- streetscaping committee --- Mike — steeped up to address the committee — we need someone faithful going to this meeting while the board figures out who is on this committee

Need money — so there is not a whole lot more SUMO can do until we get funding — they are working on the masterplan simultaneously

There will be monthly meetings and biweekly meetings with coordinator

Primarily here for funding — to start to start with \$50,000 with earmarking another \$50,000

Aviva - Keeping the office in the loop — biggest concerns for community consultations. — we don't want it to seem as all the decision making is coming from one group. Sumo is being very clear about the consultation process—

Sumo — contract was for \$40,000 then we have private funding donations—

Carpentry union will pro-bono work

\$50,000 per project is the worst case scenario and \$25,000 they will get funded through grants but it's not enough

They need \$25,000 — do we have it in our budget?

	<p>The variable rate --- after 365 days without zero redemption – \$70,0000 July 28th</p> <p>Rate riser matures in June – Motion for \$25,000 forward to get going on the pilot projects.</p> <p>Mika will make the contribution to the pilot projects now that the commitment was made by the BIA</p>	
Other	<p>Aviva – Laneway naming – Already quite a long list and it is suggested that residents need a Committee for this.</p> <p>Alley Cat alley has already been Approved, but are support letter was Received and will be taken into Consideration moving forwards. Again, a committee is suggested to Provide this list.</p> <p>Mike - Yonge BIA - has a handout which I will maps out intervention/drop in sites for marginal people, which allows a faster reaction for police.</p> <p>Mike -- Not supposed to go paperless – should have made a motion first.</p>	<p>Action item to reach out to The Yonge BIA about this Initiative.</p>
Co-ordinator's updates	<p>Spoke about the pollination initiative There was interest to incorporate Into the Kensington car.</p> <p>Mural artist who reached out to paint Kensington – for anyone who is Interested to let me know</p> <p>Jewish Heritage Month will be Happening in May, with tours and Musical performances in the market</p>	

	Retail Survey done by the City for Anyone who is interested in filling It out.	
Adjournment	Motion to adjourn meeting	Motion: To Adjourn meeting <i>Motion made by David Beaver Seconded by Mike Shepherd</i> Motion carried

David Beaver,
Secretary:

Date:

3/MAY/19

Gwen Bang,
Chair:

Date:

May 8/19