

ArtworxTO: Toronto's Year of Public Art 2021



Toronto's Business Improvement Areas

Call for Applications

APPLICATION DEADLINE:
October 27, 2020





ArtworxTO: Toronto's Year of Public Art 2021 will launch the City's new Public Art Strategy (2020–2030), with its vision of “Creativity and Community—Everywhere”.

The new 10-year Public Art Strategy was developed with extensive public engagement and approved by Toronto City Council in December 2019.

ArtworxTO: Toronto's Year of Public Art 2021 will be a city-wide year of programming that will signal the City's commitment to the value of creativity and community in building a vibrant, diverse and thriving city.

Read ArtworxTO 2021 Strategy Framework, [here](#).

Read the City of Toronto's new 10-Year Public Art Strategy, [here](#).

Underpinned by the guiding principles of the new 10-year Public Art Strategy, ArtworxTO will translate strategy into action working in close collaboration with partners in the arts, business and government.

Celebrating creativity, diversity and inclusion through public art will foster a more vibrant city, with new opportunities for artists and new ways for Toronto's residents and visitors to understand and engage with our city.

ArtworxTO will endeavour to create a legacy of greater support for artists through increased public engagement and appreciation as well as renewed approaches to commissions and commissioning programs.

ArtworxTO will seek to build upon the recent leadership of our city's art and cultural sector, in advancing Indigenous placemaking and cultural representation in the public realm.



To celebrate the imperative roles the Business Improvement Areas play in the realm of public art, ArtworxTO has created a specific funding stream with a maximum budget of \$200,000. Toronto's BIAs are invited to apply for grants worth up to \$10,000 to facilitate projects for ArtworxTO: Toronto's Year of Public Art 2021.

ELIGIBILITY

- Projects must be launched between **January and March 2021**.
- The BIA must provide a minimum of **20% direct investment** for the project.
- BIAs who receive funding through the ArtworxTO Partnership Grant are **not** eligible.

CRITERIA

- **Projects will be considered that meet ArtworxTO definition of Public Art:**
 - + are implemented on a scale that will be noticed as out of the ordinary;
 - + are of significant duration – e.g. installed over several months for visual art work, or multiple performances occurring over an extended period of time for performance based work;
 - + are realized in inclusive barrier-free sites that are always publicly accessible;
 - + demonstrate intention to engage with the public (e.g. through plans for promotion as well as interpretive tools etc.)
- **The art medium may include, but is not limited to, sculpture and installation, performance, video, photography, painting, etc.**

APPLICATION REQUIREMENTS

To apply for the ArtworxTO X BIA grant, please provide the following information in a single (1) PDF document to artworxto@toronto.ca no later than **12:00 pm (noon) on October 27, 2020.**

- Project description, including how it relates to the priorities and pillars of Toronto's Year of Public Art;
- Dates and duration;
- Proposed location;
- Proposed community engagement plans (how will the public be involved? Will there be artist talks, tours, a launch event, social media or web content?);
- Partners, artists, or collaborators (if known);
- Support items (images or videos that help describe the proposed project);
- Project budget (Please note that all expenses directly related to the production of the project are eligible and should be detailed in the project budget submitted. Administration expenses may not exceed 10% of total budget. On-going staff salaries and annual operating expenses are not eligible).

AWARD

Grants are awarded on a competitive basis. Successful recipients for the grant will receive funds in Q4 2020. Grant recipients and their projects will be featured as part of the City's quarterly announcements, including promotional materials and various digital platforms. Grant recipients must display ArtworxTO signage on location in plain view, adjacent to the project. This signage will be provided by the City of Toronto. Grant recipients must include visual acknowledgement of ArtworxTO and the City of Toronto support in all promotional materials, advertising and programs related to the project. **All applicants will be notified of their results no later than November 10, 2020.**

